



[AGST #2 BUSINESS HISTORY & INDUSTRY POLICY STUDIES]

2017 Lecture Series No.2

# Historical Approaches to Business and Economics

By **Dr. DANIEL WADHWANI**

University of the Pacific

**Dr. CHRISTINA LUBINSKI**

Copenhagen Business School

**Dr. TAKAFUMI KUROSAWA**

Kyoto University

This course introduces students to the major conceptual and methodological issues involved in using historical approaches in research on business and economics, and discusses new developments in the scholarship on business and economic history.

It begins by examining the intellectual development of business and economic history around the world, and explores the role of history in interdisciplinary scholarly dialogue on business and economics.



**Dr. Daniel Wadhvani** is a Fletcher Jones associate professor of Entrepreneurship & Management, Eberhardt School of Business, University of the Pacific. His research, which has appeared in leading journals in both business history and management, has employed historical and comparative methods to examine the emergence of new industries, the evolution of organizational forms, and the establishment of novel market categories and valuation system.



**Dr. Christina Lubinski** is an associate professor at the Department of Management, Politics and Philosophy, Copenhagen Business School, Denmark. She has held fellowships at Harvard Business School and at the German Historical Institute in Washington DC. Her research focuses on the history of international business with a focus on the relations between India and Western countries.

March, 2017  
13<sup>th</sup> Tue. -17<sup>th</sup> Fri.

[Time & Venue]

@ROOM 101

Faculty of Law and Economics  
East Building

- ① 13<sup>th</sup> Mon. 10:00 – 12:00
- ② 14<sup>th</sup> Tue. 10:00 – 12:00
- ③ 15<sup>th</sup> Wed. Excursion (TBA)
- ④ 16<sup>th</sup> Thu. 10:00 – 12:00
- ⑤ 16<sup>th</sup> Thu. 14:00 – 16:00
- ⑥ 17<sup>th</sup> Fri. 10:00 – 12:00

[Course Contents]

- Introduction
- Historiography of Business- and Economic History
- Advantage of Historical Conceptualization
- Basic Historical Methods
- Advanced Historical Methods

Note

**Registration required  
for participation**

(Name, student ID number)

CONTACT:

INTERNATIONAL AFFAIRS OFFICE  
Graduate School of Economics

iao.econ@mail2.adm.kyoto-u.ac.jp

AGST (Asian Platform for Global Sustainability & Transcultural Studies)  
by Japan Gateway: Kyoto University Top Global Program  
<http://agst.jgp.kyoto-u.ac.jp/>

