

[AGST#1 RURAL DEVELOPMENT STUDIES: LECTURE SERIES NO.14] 生物資源経済学特別講義 IIIA

SPECIAL LECTURE ON NATURAL RESOURCES ECONOMICS IIIA

# Social Movements and the U.S. Agri-Food System

# by Prof. PATRICK MOONEY

(University of Kentucky, USA)

The course will be centered around introducing historical mobilizations oriented toward the food and agricultural systems in the U.S. from a broad social movements perspective. I expect that this will provide some interesting insights for Japanese students into aspects of American history that might not be familiar. The course will address the history of agrarian mobilizations in the U.S. with a view to a sociological recognition of continuities between episodes of mobilization that tend to elude economic and historical accounts.



**Dr. Patrick Mooney** is Professor of Sociology at University of Kentucky. His research has primarily been in rural sociology with emphases on rural class structure, social movements, and cooperatives. This research focuses on social change, often from the perspective of political economy. More recently, he is conducting research on issues associated with food security.

He has also published in numerous journals, including *Rural Sociology* and the interdisciplinary *Handbook of Rural Studies* for Sage Publications (London).

- > This course is designed to be worth 1 credit
- Pre-registration is required.
  - For credit: Registration is already closed.
  - For non-credit participation: Register with Mr. KURODA by emailing him your name, affiliation, and student ID number. Registration for non-credit participation will be accepted on a first-come and first-served basis and will be closed upon reaching full capacity.



AGST (Asian Platform for Global Sustainability & Transcultural Studies)

Social Sciences and Humanities Unit

Japan Gateway: Kyoto University Top Global Program

**June 2017** 

## [COURSE SCHEDULE]

	13:00	14:45	16:30
	-14:30	-16:15	-18:00
26 <sup>th</sup> June	Lect. 1	Lect. 2	
27 <sup>th</sup> June	Lect. 3	Lect. 4	Lect. 5
28 <sup>th</sup> June	Lect. 6	Lect. 7	Lect. 8

# [VENUE] ROOM N141

Faculty of Agriculture Main Bldg.

# [COURSE CONTENTS]

- 1. History of Agrarian Mobilizations in the U.S. Part I: Colonization to Early 20th Century
- 2. History of Agrarian
  Mobilizations in the U.S. Part II:
  1900-2017
- 3. Cooperation in U.S. Agriculture
- 4. Dialogue: Comparisons of U.S. and Japanese Agricultural Cooperative Sectors
- 5. Social Movements in Rural Places: Is Rural Different?
- 6. Food Security: A Contested Framing
- 7. Food Policy Councils in North America: A Field Theoretical Approach
- 8. From State Socialism to the European Union: Building a New Polish Transition

For more details including map of the venue, visit our website

http://www.reseco.kais.kyotou.ac.jp/en/news/20170509\_1054/

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	生物資源経済学特別講義 IIIA Special Lecture on Natural Resources Economics IIIA					Affiliated department, Job title,Name		Part-time Lecturer, MOONEY, Patric			
Target year		1st year students or above		Number of credit		its	1		Course offered /ear/period		2017/First semester
Day/perio	d	Other	Cla	ss style	Lecture	ıre			Language	English	
[Outline and Purpose of the Course]											

## [Outline and Purpose of the Course]

The course will be centered around introducing historical mobilizations oriented toward the food and agricultural systems in the U.S. from a broad social movements perspective. I expect that this will provide some interesting insights for Japanese students into aspects of American history that might not be familiar. The course will address the history of agrarian mobilizations in the U.S. with a view to a sociological recognition of continuities between episodes of mobilization that tend to elude economic and historical accounts. The course will then focus on the agricultural cooperative sector with specific attention to comparative analysis with similarities and difference from the Japanese cooperative sector. Similarly, the instructor will posit a hypothesis that social movements carry some unique dynamics in rural places and will invite a discussion that compares the U.S. with Japan on this matter. The next component will be an examination of food (in)security in the U.S. and mobilizations around this issue of hunger in the midst of agriculture abundance. A particular focus will address the most recent manifestation of this movement in the form of "food policy councils". This analysis will introduce Fligstein and McAdam's recent field theoretical approach as a means of analyzing this movement. Finally, we will take a look at agriculture and rural development in "post-communist" Poland and the rather interesting story of the Poland's transition, first from "state socialism" and subsequently into their current (somewhat uneasy) integration into the European Union.

#### [Course Goals]

To provide a sociological interpretation of the history of the American agri-food system through the lens of mobilizations that have challenged the dominant forces over the years. The course will examine these topics while introducing three theoretical orientations that will hopefully prove useful for students 'application to other regions of the world: 1) the interrelated resource mobilization and political process models; 2) the frame analytic vocabulary (an influential sociological approach to the analysis of ideology/discourse); and 3) Fligstein and McAdam 's recent offering of "field theory". Along the way, students will acquire a better understanding of this aspect of American history and the various issues that have mobilized farmers as well as consumers to action under different historical conjunctures.

#### [Course Schedule and Contents]

- Lecture 1) History of Agrarian Mobilizations in the U.S. Part I: Colonization to Early 20th Century
- Lecture 2) History of Agrarian Mobilizations in the U.S. Part II: 1900-2017
- Lecture 3) Cooperation in U.S. Agriculture
- Lecture 4) Dialogue: Comparisons of U.S. and Japanese Agricultural Cooperative Sectors
- Lecture 5) Social Movements in Rural Places: Is Rural Different?
- Lecture 6) Food Security: A Contested Framing
- Lecture 7) Food Policy Councils in North America: A Field Theoretical Approach
- Lecture 8) From State Socialism to the European Union: Building a New Polish Transition

## 生物資源経済学特別講義 IIIA(2)

#### [Class requirement]

I will expect students to read the accompanying articles, attend the lectures, to participate in the discussions, to teach me a little about comparable Japanese (or other nation's) histories.

# [Method, Point of view, and Attainment levels of Evaluation]

The approach will generally be a sociological analysis of the history of the U.S. food and agricultural system through an examination of social movements in those sectors. Three approaches will be utilized: political process models, the frame analytic vocabulary and a field theoretical approach. Grading will be done on the basis of class participation and discussion (50%), homework assignments regarding readings (30%), and a brief assigned presentation by each student (20%). More than 3 absences without official excuse receives a fail

Refer to "2017 Guide to Degree Programs" for attainment levels of evaluation.

#### [Textbook]

No textbook. Only several short readings associated with the lectures. I should be able to forward each of these as a PDF file to you. (Note: No reading for Lectures 4 and 8)

Lecture 1: David A. Snow: "Framing Processes, Ideology, and Discursive Fields" Chapter 17 in The Blackwell Companion to Social Movements. 2007.

Lecture 2: Patrick H. Mooney and Scott Hunt. "Repertoires of Interpretation: Master Frames and Ideological Continuity in U.S. Agrarian Mobilization" Sociological Quarterly. 37(1):177-197.

Lecture 3: Patrick H. Mooney. "Democratizing Rural Economy: Institutional Friction, Sustainable Struggle, and the Cooperative Movement". Rural Sociology 69(1):76-98.

Lecture 5: Patrick H. Mooney. "Specifying the 'Rural' in Social Movement Theory" Polish Sociological Review. 1(129)35-55.

Lecture 6: Patrick H. Mooney and Scott A. Hunt. "Food Security: The Elaboration of Contested Claims to a Consensus Frame" Rural Sociology 74(4): 469-497.

Lecture 7: Working paper: Patrick H. Mooney. "Local Governance of a Field in Transition: The Food Policy Council Movement in North America"

#### [Reference books, etc.]

#### ( Reference books )

I will provide some additional materials as broader background text or data sources.

#### [Regarding studies out of class (preparation and review)]

Under textbook I have identified some readings that should be read prior to the associated lecture/discussion.

#### (Others (office hour, etc.))

The lecturer, Dr. Patrick Mooney, is Professor of Sociology at University of Kentucky. https://soc.as.uky.edu/users/soc168

This intensive lecture course is scheduled to be held at the end of June (most likely on June 26-28).

The exact dates/periods and venue are to be announced later.

\*Please visit KULASIS to find out about office hours.