

<b>Course title</b> <English>	生物資源経済学特別講義 IIIB Special Lecture on Natural Resources Economics IIIB		<b>Affiliated department, Job title,Name</b>	Part-time Lecturer,MONTAIGNE , Etienne	
<b>Target year</b>	1st year students or above	<b>Number of credits</b>	1	<b>Course offered year/period</b>	2017/Second semester
<b>Day/period</b>		<b>Class style</b>	Lecture	<b>Language</b>	English
<b>[Outline and Purpose of the Course]</b>					
<p>The purpose of this course is to initiate Kyoto students in the understanding of the European and French wine economy according to the methods of the “ filiere ” analysis or Market chain analysis, in the tradition of the French agro-food and rural economy. The vine is a perennial plant producing, mainly in France, a processed product: the wine, with a strong symbolic and cultural load, but also containing alcohol.</p> <p>The lecture will sensitize the students to the structural inertias, to the major factors of evolution and regional specialization as well as to the specificity within a zone of mono-production. The analysis of biological and economic crises will provide elements of understanding and justification for public intervention.</p> <p>The lecture presents the historical elements of the organization of a sector, laws and institutions regulating products and markets. These laws and regulations are path-dependent on the economic and social events, in a kind of loop step by step.</p>					
<b>[Course Goals]</b>					
<p>Based on a historical vision of long periods, the course will allow to understand the logic and the specificity of the European regulation framework in agriculture and more particularly in viticulture. The lecture first introduces the principles of the common market organization, the main reforms undertaken at the end of the twentieth century and at the beginning of the twenty-first century. The planting rights mechanism will form a case study.</p> <p>Based on the example of the wine industry, the course will develop the methodology of the “ filiere ” analysis applied to the agricultural sector. The lecture will return to the classical and up-to-date theories of reference.</p>					
<b>[Course Schedule and Contents]</b>					
<p>Lecture 1: History: Transformations of viticulture in Languedoc ( 1 )</p> <p>Lecture 2: History: Transformations of viticulture in Languedoc ( 2 )</p> <p>Lecture 3:The wine CMO revisited (1)</p> <p>Lecture 4: The wine CMO revisited (2)</p> <p>Lecture 5: Standards and quality wine in the transformation of the winegrowing sector in the Languedoc (1)</p> <p>Lecture 6: Standards and quality wine in the transformation of the winegrowing sector in the Languedoc (2)</p> <p>Lecture 7: Value chains - filieres - Sector studies: methodology and recent developments illustrated in applications (1)</p> <p>Lecture 8: Value chains - filieres - Sector studies: methodology and recent developments illustrated in applications (2)</p>					
<b>[Class requirement]</b>					
<p>I will expect students to read the accompanying articles, to attend the lectures, to participate in the discussions and to teach me a little about comparable Japanese (or other nations') history</p>					
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**[Method, Point of view, and Attainment levels of Evaluation]**

The approach will generally be an economic and historical analysis of the interaction between the wine filiere and the public regulation of the market in France and at the European level.

Grading will be done on the basis of an exam with a list of small questions verifying the understanding of the students.

Students with more than 3 absences without an official excuse will receive a failing grade.

Refer to "2017 Guide to Degree Programs" for attainment levels of evaluation.

評価基準及び達成度については、平成 29 年度農学研究科学修要覧記載の [ 評価基準及び達成度 ] による。

**[Textbook]**

I should be able to forward each of these as a PDF file to you.

Montaigne Etienne. - 1997. - Transformation of viticulture in the Languedoc-Roussillon seen from the perspective of two centuries of history. - Communication at the Canadian Conference on Economic History, Niagara-on-the-Lake, 4-6 may, 30 p.-

Montaigne Etienne. - 1997. - The common market organisation for wine: Autopsy of a reform. - In: Michael Tracy, editor: CAP reform, the southern products; Papers by southern European experts. - Agricultural Policy Studies, Genappe, Belgium (fax 32.2.633.2371). ISBN 2-9600047-5-2. December

Montaigne Etienne. - 1999. - Standards and quality wine in the transformation of the winegrowing sector in the Languedoc. - Contributed paper presented at the workshop: " Market, right and equity: Rethinking Food and Agricultural Grades and Standards in a Shrinking World " , IFAS, Institute for Food and Agricultural Standards Michigan State University, October 31- November 3

Montaigne Etienne; Sidlovits Diana. - 2003. - Long Term Contracts and Quality in The Wine Supply Chain: Case of the Appellation " Vins des Sables du Golfe du Lion " ; Budapest, ISNIE, 7th annual conference of the International Society for New Institutional Economics, September 11-13, 20 p.

Baritoux Virginie, Aubert Magali, Remaud Herve, Montaigne Etienne. - 2005. - Matchmakers in wine marketing channels: the case of French wine brokers. - Rohnert Park, Sonoma, California: 2nd Annual International wine marketing symposium, Sonoma State University, 8-9 juillet 2005, 18 p. 6. - In: Agribusiness, vol. 22, n ° 3, summer 2006, p. 375 390

Montaigne Etienne, Coelho Alfredo. - 2006. - The reform of the common market organisation for wine. - Report presented to the European Parliament. - Policy Department Structural and Cohesion Policies. - IP/B/ REGI/ST/2006-22. - Bruxelles. - 75 p. + ann. 125 p.

Montaigne Etienne, Coelho Alfredo. - 2012. - Structure of the producing side of the wine industry: Firm typologies, networks of firms and clusters. - Wine Economics and Policy 1 (2012) 41-53 - [www.elsevier.com/locate/wep](http://www.elsevier.com/locate/wep) - Available online at [www.sciencedirect.com](http://www.sciencedirect.com)

Codron J.M., Montaigne E., Rousset S. - 2013. - Quality management and contractual incompleteness: grape procurement for high-end wines in Argentina. Journal on Chain and Network Science 13 (1): 11-35.

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Delord B., Montaigne E., Coelho A., Vine planting rights, farm size and economic performance: Do economies of scale matter in the French viticulture sector? Wine Economics and Policy (2015), <http://dx.doi.org/10.1016/j.wep.2015.03.001>

Montaigne Etienne, Coelho Alfredo, Khefifi Leila. - Economic issues and perspectives on innovation in new resistant grapevine varieties in France. - 2016. - Wine Economics and Policy (2016) 73-77

**[Reference books, etc.]**

**( Reference books )**

No reference books.

**[Regarding studies out of class (preparation and review)]**

See the associated bibliography

**( Others (office hour, etc.) )**

The instructor, Dr. Etienne Montaigne, is Professor of Food and Rural Economy at Montpellier SupAgro France

This intensive lecture course is scheduled to be held for three to four days at the end of February 2018. The exact dates/periods and venue are to be announced later.

\*Please visit KULASIS to find out about office hours.