

Asian Platform for Sustainability Studies

"Business History Kyoto" (Series Number 3)

March 2nd -5th 2015

Market formation, strategies and entrepreneurship in Danish capitalism



Dr. Martin Iversen (CBS)

(Copenhagen Business School, Department of Management, Politics and Philosophy)

Dr. Camilla Sløk (CBS)

(CBS, Copenhagen Business School, Department of Organization)

Timetable

2nd (Mon) March	3rd (Tue)	4th (Wed)	5th (Thu)
<u>9:00-12:30</u> Lecture 1 (Room101) (Iversen+ Sløk) "Introduction to Danish Capitalism – between Welfare and Competitiveness"	<u>10:30-12:00</u> Seminar (Room101) (Iversen+ Sløk) "Entrepreneurs, Companies and Markets - Market Formation in Danish"	<u>10:30-11:30</u> Lecture 2 (Room101) (Sløk) "Responsibility or Guilt - on Leadership and Protestant Ethics"	<u>9:00-12:30</u> Lecture 3 (Room101) (Iversen+ Sløk) "Entrepreneurs, Companies and Markets - Market Formation in Danish Capitalism, 1930s-2010s"

- Lectures and workshop are not connected to credits
- Both graduate and undergraduate students are welcome
- For your presentation at seminar on 3rd, Please contact: kurosawa@econ.kyoto-u.ac.jp

Market formation, strategies and entrepreneurship in Danish capitalism

Outline of Lectures and Seminar

Lecture 1: "Introduction to Danish Capitalism — between Welfare and Competitiveness"

This lecture provides the student a brief overview of the most important structures in Danish capitalism regarded from a Varieties of Capitalism approach as inspired by Hall and Soskice. The lecture will take point of departure in the recent variation of capitalism and motivate why historical studies are necessary in order to understand capitalism.

Lecture 2: "Responsibility or Guilt — on Leadership and Protestant Ethics"

This lecture concerns Dr. Camilla Sløk research on leadership including the important phenomena of Responsibility and Guilt. Dr. Sløk will introduce the historical and religious meanings of these concepts and discuss why managers need to consider the emotions of guilt and responsibility.

Lecture 3: "Entrepreneurs, Companies and Markets — Market Formation in Danish Capitalism, 1930s-2010s"

This lecture will have a specific focus on the relationship between market formation and corporate strategies in Danish capitalism between the 1930s and the 2010s. The lecture will take point of departure in two corporate cases the Danske Bank and the brewery Carlsberg and it will be discussed how these corporations formed and were formed by the changing architectures of markets as defined by the American sociologist Neil Fligstein.