

Asian Platform for Sustainability Studies

"Business History Kyoto" (Series Number 4)

March 6nd -10th 2015



Organizations in Time: History, Theory, Methods

Professor Daniel Wadhvani

(University of the Pacific / Kyoto University: Appointed Project Professor)

	6th (Fri) March	7th (Sat)	9th (Mon)	10th (Tue)
10:00 12:00	Lecture 1 (B1 Mizuho Hall) "The Uses of History in Strategy and Entrepreneurship"	Lecture 2 (Room 101) "History and Industry Evolution"	Lecture 3 (Room 101) "Historical Approaches to the Study of Entrepreneurship"	
After noon	14:00–17:00 (B1 Mizuho Hall) Special Lecture 1 (Socio-Economic & Business History Workshop) Daniel Wadhvani "The Historic Turn in Management and Organization Research" Pierre-Yves Donzé (Kyoto University) The Birth of Medical Specialties in Japan: the Case of Radiology (1900-1945)			13:00–15:00 (B1 Mizuho Hall) Special Lecture 2 (SGU Workshop: Organizational Studies and Business History) Prof. Daniel Wadhvani "History and Organization Studies: New Directions" Prof. Jeff Fear Mittelstand Multinationals: Or how a failing textile firm became a world market leader 1960-2000

- Lectures and workshop are not connected to credits
- Both graduate and undergraduate students are welcome
- Workshop on 6th and 10th is open for graduate students, undergraduate students and scholars.

Organizations in Time: History, Theory, Methods (Prof. Daniel Wadhvani)

Outline of lectures

Lecture 1: "The Uses of History in Strategy and Entrepreneurship"

History typically appears in strategy as defined by a firm's path through time, but this is different than the way in which both historical theory and practice works. The latter define history as making sense of the past from the perspective of the present. This talk examines how taking the latter view of history could contribute to the field of strategy.

Lecture 2: "History and Industry Evolution"

This talk would discuss how historical knowledge of actors is crucial to knowledge of industries and to how industries change over time.

Lecture 3: "Historical Approaches to the Study of Entrepreneurship"

This talk discusses why history is crucial to entrepreneurship as a theory as well as why it is important to entrepreneurship research.

Special Lecture 1: Workshop on 6th (Friday)

Title: "The Historic Turn in Management and Organization Research"

This lecture would contextualize the growing interest in historical approaches in the study of management, organizations, and markets.

Special Lecture 2: Workshop on 10th (Tuesday)

Title: "History and Organization Studies: New Directions"