



[AGST #2 BUSINESS HISTORY & INDUSTRY POLICY STUDIES]
2016 Lecture Series No.2

INTERNATIONAL BUSINESS AND NATION STATES

by **Prof. BEN WUBS**

Associate Professor, Erasmus University Rotterdam
 Appointed Project Professor, Graduate School of Economics, Kyoto Univ.

The origins of modern multinationals, and consequently foreign direct investment (FDI), lay in the second half of the nineteenth century, and concurred with the emergence of the first global liberal economy. Trade protectionism, which represented a partial departure from liberalism, stimulated multinational manufacturing as well, because foreign companies opened factories in protected markets. During and after World War I the tide was turning. Multinationals, however, continued to operate and even expanded during the 1920s and 1930s. After World War II multinationals began to play a key role in the world economy and during the 1990s FDI skyrocketed. As multinationals by definition operate in at least two different nations there may be conflict or cooperation between multinationals and host and home governments. This course focuses on the constantly changing relations between multinationals and national governments.



Prof. Ben Wubs is an associate professor (Economic and Business History, ESHCC) at Erasmus School of History, Culture and Communication - Erasmus University Rotterdam. He is engaged in various international research projects related to multinationals, business systems, transnational economic regions, Dutch-German economic relations, and the transnational fashion industry.

1 credit available for GSE students over master.

(For details, contact International Affairs office)

AGST (Asian Platform for Global Sustainability
 & Transcultural Studies)

by Japan Gateway: Kyoto University Top Global Program

[DATE/TIME]

**22nd Tues. -25th Fri.
 March, 2016**

AM: 10:00-12:00

PM: 13:30-15:30

[CLASS SCHEDULE]

MARCH	AM	PM
22 nd	Session 1	Session 2
23 rd	Session 3	Session 4
24 th	Session 5	Session 6
25 th	Session 7	—

[VENUE]

ROOM 101

Faculty of Law and Economics,
 East Building

- 1. Introduction:
International business**
- 2. The Role of The State**
- 3. Rise of State Monopolies**
- 4. International Business,
the State and Total War**
- 5. Anti-trust Policy and
Nationalization Uses of
History**
- 6. The Entrepreneurial State:
Multinational Companies and
Innovation**
- 7. Multinationals as drivers of
Globalization**

**We welcome your
 participation!!**

CONTACT:

INTERNATIONAL AFFAIRS OFFICE
 Graduate School of Economics

iao.econ@mail2.adm.kyoto-u.ac.jp

