



[AGST #2 BUSINESS HISTORY & INDUSTRY POLICY STUDIES]
2017 Lecture Series No.1

International Business and Nation States

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Multinationals and their role in the process of globalization have attracted a great deal of attention from business historians. The origins of modern multinationals, and consequently foreign direct investment (FDI), lay in the second half of the nineteenth century. The growth of large scale, mainly industrial companies, concurred with the emergence of the first global economy. Most governments treated foreign companies like domestic firms as liberal economic policies took hold in the most import industrial nations. Trade protectionism, which represented a partial departure from liberalism, served to stimulate multinational manufacturing as well, because companies opened factories in protected markets. This course focuses on the constantly changing relations between multinationals and national governments from the late 19th Century until today.



Prof. Ben Wubs is an associate professor (Economic and Business History, ESHCC) at Erasmus School of History, Culture and Communication - Erasmus University Rotterdam. He is engaged in various international research projects related to multinationals, business systems, transnational economic regions, Dutch-German economic relations, and the transnational fashion industry.

March, 2017
6th Mon. - 10th Fri.

[Time & Venue]

@ Room 101

Faculty of Law and Economics,
East Building

- ① 6th Mon. 10:00-12:00
- ② 7th Tue. 10:00-12:00
- ③ 8th Wed. 10:00-12:00
- ④ 8th Wed. 14:00-16:00
- ⑤ 9th Thu. 10:00-12:00
- ⑥ 10th Fri. 10:00-12:00

[Course Contents]

1. International Business and the Role of the State
2. Rise of State Monopolies: International Business before the Industrial Revolution
3. International Business, the State and Total War
4. Treats to International Business: Anti-trust Policy and Nationalization
5. The Entrepreneurial State: Multinational Companies and Innovation
6. Multinationals as drivers of Globalization General Discussion (Concluding Seminar)

Note

**Registration required
for participation**

(Name and student ID number)

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